



# HOPE

## YOUTH LEADERSHIP THROUGH *LITERACY* PROGRAM

*Literacy: The state of being educated or cultured*

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The Youth Leadership Through *Literacy* Program (YLTLP) is a statewide development program designed to prepare high school aged Latinas for a self-sufficient future that will allow for economic and political parity through a college education. The objectives of the YLTLP include college preparation, financial empowerment, enhanced civic participation and the promotion of healthy living. Additionally, participants will engage in a digital story project to showcase their leadership project, while obtaining valuable new media training.

HOPE's YLTLP will reach 300 high school aged Latinas annually. Participants are selected by partnering nonprofits and schools across California. Thirty-two of them will participate in an intensive program over a 6-month period outlined below (Track 1), while the rest (Track 2) will convene during HOPE's two largest conferences, the HOPE Latina History Day and Latina Action Day, Sacramento.

### PROGRAM COST

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HOPE will cover the costs of conference registrations, necessary airline travel, hotel accommodations, meals and supplies for Track 1 (six-month program) participants and their advisors (chaperones). HOPE will offer partial scholarships to participants in Track 2.

### QUALIFICATIONS (Track 1 only)

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- Latina (self- identifies as being Latina)
- Be identified by a HOPE "Partner" in one of the seven identified regions in the state (Central Valley, Inland Empire, Los Angeles County, Orange County, San Jose and Napa County)
- 2.5 GPA -2.9 GPA range (all students per region must meet this GPA requirement)
- High School Junior (11<sup>th</sup> grade, 16 or 17 years old)
- First generation college student (defined as neither parent or sibling has a college degree)
- Qualifies for federal lunch program at school (at least 3 of 4 must meet this requirement)
- Completes all required forms
- Can participate and commit to all the sessions and complete all assignments.

The program sponsors only four (4) participants per "Partner" and the chaperone.

### COMMITMENT (Track 1)

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- Must attend all training sessions, a 100% commitment is required

- Arrive on time, participates all day, and stays through the end of each session
- YLTLP expects its participants to make a commitment to HOPE's mission and support the continuance of YLTLP by volunteering with HOPE and/or another nonprofit in the future.
- YLTLP participants are expected to advance the status of Latinas by completing their senior year of high school and going on to an institution of higher learning and committing to graduating within a 6 year period. YLTLP participants are also expected to keep HOPE informed of their educational and career successes and updated contact information.
- Make a \$25 donation to the Friends of HOPE to support the YLTLP

### **PROGRAM TRAINING SESSION DATES\***

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Orientations	January-Feb. 2014	Partner's site	Track 1
Book	Jan –Feb. 2014	mandatory reading	Track 1
Session I	March 13 - 15, 2014	Los Angeles	Track 1
Session II	April 23 - 24, 2014	Sacramento	Track 1
Session III	June 20, 2014	Los Angeles	Track 1
Conference Participants Only			
Session I	March 14, 2014	Los Angeles	Track 2
Session II	April 23, 2014	Sacramento	Track 2

\*Dates subject to change with prior notice as permitted.

### **YOUTH LEADERSHIP THROUGH LITERACY PROGRAM TRAINING SESSIONS- Track 1**

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#### **ORIENTATIONS (January-February 2014)**

HOPE staff meets with partnering organization in an orientation session hosted by Partner and HOPE. Participants and parents are required to attend. School administrators or partner organization Board members are highlight encouraged to attend. Program expectations, agendas and assignments will be overviewed at the orientation and parents and participants should leave the orientation well informed on logistics, all requirements and the commitment their daughter are making by being one of thirty-two participants in the program.

#### **SESSION I: MARCH 13-15, 2014, GLENDALE/BURBANK, LOS ANGELES, PLAYA VISTA**

Estimated start time 9 am

#### **Light continental breakfast**

#### **THURSDAY, MARCH 13: TEAM BUILDING**

Participants partake in a variety of team building exercises intended to foster leadership and self-worth. Later they will be introduced to Latino professionals that support the YLTLP program and who will share their job duties in various fields in the private sector.

#### **LUNCH**

This working lunch will featured an opportunity to spend time and build relationships with Latina professionals working at the Walt Disney company.

### **Etiquette 101 & Dinner**

The etiquette session is intended to introduce participants to the basics on etiquette at the table and on conversation starters to motivate positive self-image and confidence. Additionally, networking tips and professional wear will be addressed. This has been one of the most memorable sessions for the participants.

### **DINNER**

### **FRIDAY, MARCH 14: LATINA HISTORY DAY CONFERENCE**

**Start time 8:30 am**

### **BREAKFAST & LUNCH**

#### **Latina History Day Conference**

The *Latina History Day* conference, for which the Annual Latina History Day in California was created, draws over 800 women to celebrate the historic accomplishments of Latinas and presents workshops on career development, community issues, and financial empowerment. Scheduled annually on the second Friday of March, *Latina History Day* is the only conference in Los Angeles that is designed specifically to meet the needs of Latinas in Leadership; offering her resources, skills development, and networking opportunities to advance her career. YLTLP participants will participate in the conference's breakfast, and lunch program where they will interact with Latina professionals at all levels and also enjoy the inspirational remarks from remarkable keynote speakers.

#### **Financial Empowerment**

Participants will engage in a dynamic session focused on the emotional, cultural and factual aspects of money. The goal of the session is to ensure that participants understand how money can be a tool used to obtain self-sufficiency and empowerment. Participants will learn fundamentals of budgeting, savings, and credit. They will also learn about the importance of higher education as a financial investment.

#### **Latina Teen Wellness Session**

This workshop will give young Latina women the opportunity to openly discuss body image issues and the influence of peers and the media. Participants will leave the workshop with new language to accept their self-worth and acceptance as they work to refine beauty in their own words. Participants will also have the opportunity to address peer pressure and tools to redefine healthy relationships.

### **Dinner**

#### **US Latina History**

Participants will enjoy an interactive session on the History of Latinas in the United States. The exploration of Latina history in the U.S. will be a source of inspiration and motivation for these future leaders. The session will conclude with an inspirational talk by a prominent leader that has

made its own mark in history followed by a conversation and networking opportunity with professional Latinas participating in the prestigious HOPE Leadership Institute.

**SATURDAY, MARCH 15 at Microsoft facility in Playa Vista**

**Estimated start time 9 am**

**BREAKFAST**

**Digital Story Project**

Participants will partake in Filmmaking 101, a class to learn the process of creating a story board to produce and edit compelling stories through videos by using a camera and iMovie. Groups will be equipped with an ipad, and microphone to produce a 2-3 minute short film to showcase their survey project findings.

**A-G Debate**

In preparation for their Sacramento drop by legislative visits and their regional field office visits, participants play out a scenario where half of the group advocates for A-G courses to be mandatory for all students as a requirement for high school graduation while the other half opposed such measure. Participants prepare their points and rebuttals and play out the scene. This experience prepares them for supportive or opposing scenarios when they have their meetings and teaches them the importance of preparation and meeting protocol.

**The Power of Youth Organizing**

Participants will learn from student that have moved by an issue to organize community and transform a negative into a positive by creating a compelling campaign and seeking help from adults and their peers to create change.

**LUNCH**

**Survey Assignment Overview and Student Advocacy**

Participants have the opportunity to present their survey findings, receive feedback and analyze their recommendations in preparation to their findings presentation in Sacramento.

**Return home- no dinner provided**

**Estimated End Time 4 pm**

**SESSION II: APRIL 23 -24, 2014, SACRAMENTO**

**TUESDAY, APRIL 23: LATINA ACTION DAY SACRAMENTO CONFERENCE**

**Estimated start time 10 am**

**Breakfast**

A networking game will be introduced in which participants will compete for the most contacts they make over the conference.

**Survey Presentations Rehearsal**

We understand the importance of having a professional headshot and the difficulty students may have in having one taken, for this reason, HOPE provides the opportunity for each of the

participants and their advisor to take a headshot which is later made available in digital form via an online link.

## **LUNCH**

Preparation for Youth Town Hall

## **Youth Town Hall**

Participants in the YLTLP will present before 100 of their peers their finding on access to college opportunity in their regions/high schools based on their survey findings. They will present sound recommendations that can be addressed at the State level. Track 2 youth participants will be invited to share their observations and later break into regional groups for discussion.

## **Latina Action Day Conference**

Once a year, HOPE convenes 400 Latina leaders from all regions of California in Sacramento for an annual public policy issues conference, Latina Action Day Sacramento. This one day conference is designed to facilitate dialogue between corporate and community Latina leaders and elected officials on public policies affecting Latinas in California. Through town halls, public hearings, and workshops, HOPE presents up to date information, analysis, and access to decision makers on critical issues such as access to healthcare, higher education, and the California State budget. Participants will not only have the opportunity to visit their state representatives at the capitol but also have the opportunity to attend the evening's reception where elected officials greet their constituents and participants get to interact with an array of professionals.

## **Class photo at the state capitol**

## **Light Dinner**

## **WEDNESDAY, APRIL 24**

### **Breakfast**

#### **Advocacy 101**

Participants will enjoy a breakfast with the HOPE Leadership Institute participants. This will be their opportunity to develop a strategy and rehearse their talking points before their scheduled meetings with their state representatives at their district offices.

### **Wrap-Up**

Close up session at a reserved space at the Capitol with testimonials from YLTLP and HLI.

**Return home approximately 12 pm-no lunch or dinner provided**

## **SESSION III: JUNE 20, 2014, CSU CAMPUS LOS ANGELES REGION**

### **Breakfast**

#### **Revisiting Your Academic Path**

**Estimated start time 9 am**

#### **CSU Host Campus Introduction & Introduction to Student Life**

Host CSU campus representative will speak to participants about highlights of the school, including recognized programs and services that make that CSU campus different from the rest. They will also provide with general student body statistics and admission process and important deadlines. A candid student panel presentation will follow in which they will address student life, academic challenges, and general campus experience. Participants should end the presentation with a clearer understanding of life at the host CSU campus and with a general idea if that is the campus for them.

#### **Overcoming Financial Aid Myths and Fears**

A Financial Aid advisor will review federal and state financial aid options for students and will explain the process of applying. Participants will be given all relevant datelines and will fill out sample applications. Loan and scholarship options will be discussed as well as options for AB 540 students.

#### **Revisiting your Academic Path**

This meeting will provide participants with the unique opportunity to meet with a CSU Admission's Counselor and discuss their previously assessed transcript to determine best path for CSU admission. Participants will leave the meeting better informed about the possibilities for admissions and classes to focus for the summer and upcoming school year. Participants are encouraged to come prepared with any questions they may have about this process.

#### **Needs Assessment with HOPE Team**

Each student has a 10 minute meeting with a HOPE staff member to revisit personal and professional goals and discuss possible hurdles. Participants will leave with a greater understanding of how HOPE can be a resource to them even after their graduation from the program.

### **LUNCH**

#### **Planning Beyond the Community College**

Based on the fact that Latinos have the lowest transferring rates from a community college to a university and that 48% of YLTLP program graduates attend a community college after graduating high school, participants will hear from experts on college transferring best practices and from students that have gone through the transferring experience. The goal of the session is for participants to fully understand some of the challenges they could face as they begin the transfer process and how to best prepare for their successful transfer to a four year institution.

#### **Connected: How to be a Leader with Social Media and Technology**

More and more, social media is playing a key role in the way youth communicate with each other and the masses. To raise awareness on the exposure, risks, privacy issues and liabilities we

partnered with Web Wise Kids to preparer an interactive workshop. We believe Latina's should be knowledgeable on new media but also have the tools and know-how to use it responsibly.

### **Wrap-Up**

Participants will reflect back on the 6-month program and complete a comprehensive program evaluation.

### **Light Dinner**

### **Graduation**

The graduation ceremony will be an opportunity for participants and their families to close out the program. Testimonials will be given from participants and their advisors. A prominent key note speaker will give words of encouragement to participants. Sponsors will have an opportunity to address the group and take photo with participants. Volunteers will be thanked. Elected officials will be invited to participate as well.

### **Projects Summary (Track 1)**

#### **Latina High School Seniors: Assessing Their Opportunities for Success**

Participants will conduct a survey of 80 Latina high school seniors. They will be responsible for compiling the data, analyzing the results and developing recommendations to improving the life of their peers based only on the data collected. Participants will then present their finding at a youth town hall in Sacramento.

Outcomes: Participants will develop new and enhance existing public speaking skills, presentation skills, PowerPoint and Excel skills, and analytical skills. They will be informed on the status of Latina seniors and empowered with original data they collected which they will use to educate legislative members an staff on critical issues that affect their peers probability for success.

#### Timeline:

January-March 12<sup>th</sup>- Survey is distributed, data is collected and tabulated into percentages.

Participants should have report in hand on March 12<sup>th</sup> and be ready to discuss their findings.

April 4<sup>th</sup>- Draft PowerPoint presentation is due

April 14<sup>th</sup>- Final PowerPoint presentation is due

#### **Digital Story Project**

Each regional group will be responsible for the recording, editing and full production of a 2-3 minute video that addresses one of the issues found to be of the most relevance in their community based on their survey project findings or an issue area selected by HOPE.

January- HOPE provides ipad and flip camera for project

March 15<sup>th</sup> – participant attend filmmaking 101 crash course (possible additional online training)

March 15<sup>th</sup>- Participants receive further instructions on project

June 6<sup>th</sup>- video preview due

June 13<sup>th</sup>- Final video due

### **Assigned Readings**

Sean Covey's *The 6 Most Important Decisions You'll Ever Make: A Guide For Teens*

Timeline: A complimentary copy of the book will be distributed to participants at the January orientations and a schedule for the 4 conference calls will be finalized.

Calls will take place from January-February, further instructions will be given prior to calls starting.

### **HOPE Legislative Grid**

Participants will be responsible for reading the summary of the legislative bills HOPE will be supporting or opposing in 2014. This will prepare participants to understand the HOPE legislative agenda and think if they can contribute as a group when they have their own meetings with their State Representatives.

### **Timeline:**

Legislative grid will be made available no later than second week in April

Participants should have a group discussion on the bills prior to attending the April 23<sup>rd</sup> conference and know what bills, if any, they would like to advocate for or against.

### **CaliforniaColleges.edu**

All YLTLP participants are required to create an account at [www.californiacolleges.edu](http://www.californiacolleges.edu) as a primary tool to track their grades, ensure they are A-G eligible and become their own best education advocate. Californiacolleges.edu is the state's official website that provides information about higher education in California for students, counselors, and parents. It has been developed in collaboration with the California State University (CSU), University of California (UC), California Community Colleges (CCC), Association of Independent California Colleges and Universities (A I C C U), and the California Department of Education.

### **Timeline:**

Create your account and input your transcript information by March 13<sup>th</sup>.

Sign your pledge form and send copy to [Latinas@latinias.org](mailto:Latinas@latinias.org) by March 15<sup>th</sup>.

### **Thank You Cards**

All participants, either individually or as a group are expected to mail thank you letters/ cards to each of the speakers and presenters of the program. This is an important gesture of gratitude that through the years has ensure distinguished professionals and community leaders volunteer their time to the YLTLP.

### **For more information contact:**

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